Trusted Cloud for the Enterprise – what are the key factors today?

Register now

When? Friday 10 October 2014, 09:30 – 12:30

Where? Silken Berlaymont (Boulevard Charlemagne 11, 1000 Brussels)

What? The European Commission's Trusted Cloud Europe framework raises questions of trust and confidence in cloud computing. It seeks to encourage best practice and consensus building amongst both cloud providers and cloud users. And it sets thresholds for public procurement. Much positive work has been done but there’s more to do. As the market for cloud services evolves rapidly, some burning questions remain for the enterprise cloud market of TODAY:

How can the emotive issue of data location be tackled?
How can interoperability between today's and tomorrow's solutions be ensured?
What’s the right combination of on-premise and off premise cloud?
What is the solution for maximising competition and avoiding the perils of lock-in?

In this first panel debate cloud suppliers, buyers, and strategy setters from the private sector, governments, and the European institutions will give their views and challenge existing preconceptions and commercial bias that can impact on the trusted cloud market.

Speakers:

- Jonathan Wisler, CEO Europe SoftLayer
- Georg Greve, CEO Kolab Systems
- Carl-Christian Buhr, Cabinet of Vice President Kroes
- Carlo Daffara, Founder and CTO, CloudWeavers
- Member of the European Parliament (tbc)
- National government representative (tbc)

The event will be followed by a reception.

Please confirm your interest in participating, by registering here.